

M.Com I Semester Model Question Paper  
(2008-09 Admitted Batch)  
CP - 101 Management Theory and Practice

Time: 3 Hours  
70

Max.Marks:

Section - A ( 5 x 4 = 20 marks)

Answer any FIVE Questions not exceeding one page each

- I. a. Management Vs.Administration
- b. Management Functions
- c. Planning Premises
- d. Decision Tree Analysis
- e. Formal Vs. Informal Organisation
- f. Executive Development Programmes
- g. Managerial Grid
- h. PERT and CPM.

Section - B (5 x 10 = 50 Marks)

II. a. Explain the nature, purpose and significance of Management

Or

b. Explain various approaches to Management

III.a. Explain the significance of Planning ? How plans are helpful for decision making

Or

b. what do you mean by Management by objectives ? How they are useful to Management ?

IV. a, What do you mean by Span of Control ? Explain the Graicunas' Theory of Span of

Control.

Or

b. Distinguish between line and staff ? How you resolve line and staff conflict.

V.a. What are the barriers of communication ?

Or

b.What is Motivation ? Explain Maslow and Herzberg theories of Motivation ?

VI.a. Distinguish between Planning and Control ? Explain the process of control

Or

b. What are the different techniques of control.

M.Com Degree Examination  
First Semester  
CP - 102 Business Environment  
(Effective from the admitted batch of 2008-2009)

Time: Three hours

Maximum : 70 marks

1 Section A consists of Eight short answer questions out of which the candidate has to answer any five questions.

2 Section B, consists of Five questions. Each question consists of either or choices and the candidate has to answer either (a) or (b) from each question.

Section A - (5x4 = 20 marks)

1. Write any Five of the following

- a) Euro Currency
- b) Public Sector
- c) Cyclical Disequilibrium
- d) Free trade Vs. Protection
- e) Foreign Exchange
- f) International Trade Business
- g) Micro Environment of Business
- h) Globalisation

Section B - (5x10 = 50 marks)

II a) Discuss the effect of cultural and Political factors on business decisions.

Or

b) What are the significant trends observed in the external factors over past decade ?

III a) Discuss the role of economic planning with special reference the economic liberalization.

Or

b) Discuss the structural changes brought about in Industrial Policy of 1991.

IV a) Write the trends of public and private sectors in the last five year plans.

or

b) What is BOP? Enlist the methods of correcting disequilibrium in BOP?

V a) Write the objectives and salient features of Competition Act 2002.

Or

b) Write your observations regarding social responsibility and business ethics.

VI) a) Discuss the origin, objectives and organization structure of WTO

Or

b) Explain in detail the process of foreign exchange market mechanism.

Model Question Paper  
M.Com Degree Examination  
First Semester  
CP -103 Advanced Management Accounting  
(Effective from the admitted batch of 2008-2009)

Time: Three hours

Maximum : 70 marks

- 1 Section A consists of Eight short answer questions out of which the candidate has to answer any five questions.
- 2 Section B, consists of Five questions. Each question consists of either or choices and the candidate has to answer either (a) or (b) from each question.

Section A - (5x4 = 20 marks)

1. Write any Five of the following
  - a) Management Accounting Vs Financial Accounting
  - b) Cost Concepts for Decision making
  - c) CVP analysis
  - d) Special order pricing
  - e) Make or buy decisions
  - f) Price strategies
  - g) Product Mix
  - h) Zero based budgeting

Section B - (5x10 = 50 marks)

2. (a) Explain the role of Management Accountant in a modern Organisations.  
Or  
(b) Explain nature and scope of Management Accounting.
3. (a) Problem relating to CVP analysis  
Or  
(b) Explain the relationship among cost and profit at various levels of activity
4. (a) Problem relating to preparation of cost sheet.  
Or  
(b) What is meant by BEP? Explain the methods of calculation.
5. (a) Problem relating to Product- mix  
Or  
(b) Problem relating to make or buy decision.
6. (a) Problem relating to Cash budget  
Or  
(b) Problem relating to Flexible budget

M.Com I Semester - Model Question Paper  
CP 104 Business Economics

Time: 3 Hours  
Max. Marks: 75

Section - A (5 x 4 = 20 Marks)

Answer any FIVE not exceeding one page each.

- I. a. Micro Economics Vs. Macro Economics
- b. Baumol's Sales Revenue Maximisation Model
- c. Law of Demand
- d. Law of Variable Proportions
- e. Cobb-Douglas Production Function
- f. Kinked Demand Curve
- g. Inflation
- h. Marginal costing

Section - B (5 x 10 = 50 Marks)

II. a. Explain nature and significance of Business Economics

Or

b. Explain various methods of Demand Forecasting.

III. a. What is Production Function ? In what way Production Function is useful for

business decisions

Or

b. What are various Pricing Methods ? Explain four methods in brief.

IV. a. How price is determined under Monopoly ?

Or

b. How Price is determined under Oligopoly ?

V. a. Explain various Profit theories ? What is a criteria for standard profit ?

Or

b. Distinguish between Economic Profit and Accounting Profit.

VI. a. What is National Income ? How it is measured ?

Or

b. What do you mean by Trade Cycles ? Write at least four theories of trade cycles.

(2008-2009 Admitted Batch)  
CP-105 :Business Communications

Time: 3 Hours  
Max.Marks: 70

Section - A (5 x 4 = 20 Marks)

Answer any FIVE questions not exceeding one page each.

- I. a. Media of communication
- b. Graperine communication
- c. Process of communication
- d. Audio-visual communication
- e. Listening skills
- f. Kinds of Reports
- g. Formal or official letter structure
- h. Information Technology use in communication.

Section - B (5 x 10 = 50 Marks)

- II. a. Discuss the importance of communication in business organizations  
    Or  
    b. Differentiate between oral and written forms of communication.
- III.a. Discuss the application of Johari Window model of communication in organizations  
    in detail.  
    Or  
    b. Differentiate between Intrapersonal and Interpersonal forms of communication ?
- IV. a. Describe various barriers of communication  
    Or  
    b. Discuss in detail about Gateways of communication for effective communication.
- V. a. Distinguish between formal and informal reports.  
    Or  
    b. Explain the precautions to be taken for writing good and bad news reports.
- VI.a. Explain the dos and don't's of oral presentations  
    Or  
    b. Discuss about the increasing use of computers in communication in the society and business as well.

M.Com. Degree Examination  
I Semester  
CP: 106 SOFT SKILLS - 1(Business and Spoken English)

(Effective from the admitted batch of 2008-2009)

Time: 3 Hours

Maximum

Marks: 70

- I. Section A consists of Eight short answer questions out of which the candidate has to answer any Five.
- II. Section B consists of Five questions. Each section shall consist of 'a' and 'b' choice.

SECTION-A (5 x 3 = 15 marks)

1. (a) What is meant by Functional language ?
  - (b) How many Polite phrases are there in Business Communication ?
  - (c) Write in detail about the feedback and evaluation techniques.
  - (d) Do you think questions are useful in self assessment elicitation. Illustrate with examples
  - (e) Elucidate the basic business presentation techniques which are useful for any business firm.
  - (f) What are the oral and written conventions which are useful for expressing numerical information in English ?
  - (g) Prepare a table showing the timings of departue and arrival of these trains at Secunderabad.

The Secunderabad Railway Station is a busy junction in the South Central Railway. The Madras-Hyderabad Express train (No.51) comes to Secunderabad at 7.30 A.M. while the Hyderabad-Madras Express train (No.52) leaves for Madras at 4.45 p.m. Likewise the Hyderabad-Bombay express train (No.83) leaves at 1.30 a.m. and the Bombay-Hyderabad express train (No.84) reaches Secunderabad at 6.30 p.m. The Rajadhani Express (No.101) which goes to Delhi leaves at 9.30 p.m. The Rajadhani express (No.102) from Delhi arrives at Secunderabad at 10.45 a.m. The Dakshin express (No.62) to Delhi departs at

8.45 p.m. while the Dakshin Express (No.61) from Delhi reaches Secunderabad at 6.45 p.m.

(h) The University Grants Commission has given a building grant to your college for the construction of a library. Suggest a plan for the library building.

Write a paragraph and supplement it with a map or plan of the proposed building.

SECTION-B (5 x 10 = 50)

2. Write an application for the post of an Officer trainee in a firm.

or

Imagine that you are an Officer-in-charge of section of the clerks. Write a letter of appointment to one of the candidates offering a post.

3. What is meant by Communication ? How this term is used in business ?.

Or

Write any five effective techniques, which are used in Business English.

4. Elucidate the basic business presentation techniques which are useful for any business firm.

Or

What are the oral and written conventions which are useful for expressing numerical information in English.

5. Make a report on the flood or drought situation in your district and send to the editor of a News paper

or

You are a Project Officer at the District Adult Education Centre. Write a report on the literary activities conducted under your supervision during the current year.

6. What are the team building skills which are helpful for "team building" ?

or

Discuss the use of emphatic structures in English and discuss strategies for effective relationship.

MODEL QUESTION PAPER

M.B.A (FT)DEGREE EXAMINATION  
First semester

CP - 101 PERSPECTIVES OF MANAGEMENT  
(Effective from the admitted batch of 2008-2009)

Time: Three hours

Maximum: 70 marks

1. Section A consists of EIGHT short answers questions  
out of which the candidate has to answer any FIVE questions. Each answer shall not exceed 1 page each.
2. Section consists of five questions. Each question consists  
of either or choice and the candidate has to answer either  
(a) or (b) form each question. The answer shall not  
exceed 5 pages each.
3. Section C consists of case study and it is compulsory.

SECTION A—(5x3=15 Marks)

1. Answer any FIVE of the following:

- (a) Importance of management
- (b) Social responsibility of management
- (c) Decision Tree
- (d) Grapevine Communication
- (e) Centralization of Authority
- (f) Successful Leader
- (g) Techniques of Control
- (h) Delegation.

SECTION B—(5x8=40 marks)

2. (a) Define management. Outline the various functions of Management. How far they are successfully implemented in organization?  
(OR)
- (b) Examine the concept of American Style of Management. What are its advantage and disadvantages?
3. (a) Examine the significance of planning in a large Scale organization. Outline the various types of Planning.  
(OR)
- (b) Is decision making important in a large scale Organization? Explain clearly the process Involved in decision making.
4. (a) What do you understand by Span of Control?  
Examine the factors which are influencing span of control.  
(OR)
- (b) What is meant by structure of an organization?

Distinguish between functional structure and Divisional structure.

5. (a) Identify the qualities of a successful Leader. Discuss the advantage and disadvantages of any one of the styles of leadership of your Choice.

(OR)

- (b) Define 'Control'. What are the various Principles of control?

6. (a) Discuss some important typologies of Organizations. How are Organizations classified on the basis of primary beneficiary? Point out the problems which these Organizations have to face.

(OR)

- (b) People sometimes resist change for the sake of Resistance." Comment.

7. SECTION C—(15 Marks)  
Case Study  
(Compulsory)

Time: Three hours

Maximum : 70 marks

Section A consists of Eight short answers questions out of which the candidate has to answer any five questions.

Section B, consists of Five questions. Each question consists of either or choices and the candidate has to answer either (a) or (b) from each question.

Section A - (5x3 = 15 marks)

- Define functions and state the different types of applications of functions?
  - Write about basic rules of counting permutations ?
  - Write about formulae of calculation of standard deviation - Discrete series?
  - What are progressions ?
  - Explain errors in hypothesis testing?
  - What are the degrees of freedom?
  - Explain about point and Interval Estimates of Average?
  - What is presentation of data?

Section B - (5x11 = 55 marks)

- Solve the following system of simultaneous equations using Cramer's rule.  
 $3x+4y = 5$  and  $3x - 4y = 2$   
Or
  - What is Maxima and Minima of functions? Write procedure for Maximum and Minimum?
- What do you mean by Central tendency? Explain different measures of central tendency?  
Or
  - Compute regression lines from the following data:  
X: 1    2    3    4    5    6    7    8    9  
Y: 20   18   21   19   23   22   25   27   23
- What is sampling ? Explain various methods of sampling with suitable examples.  
Or
  - Suppose that the number of births resulting in twins during a year has a Poisson distribution with parameter  $\lambda=1$ . Calculate the probability that during a year there (i) is no twin birth, (ii) exactly one twin birth (iii) less than 2 twin births, (iv) greater than 1 twin birth.
- What are sampling distribution ? Explain the functions usefulness of normal and binomial distributions .  
(or)
  - A random sample of 100 articles taken from a batch of 2696 articles contains 5 defective articles . Find 95per cent confidence interval from the proportion of defective articles in the whole batch.
- Write about tests of difference between mean and proportion of small and large samples

or

(b) 2000 digits were selected at random from set of tables. The frequencies of digits were given below.

Digit:	0	1	2	3	4	5	6	7	8	9
Frequency:	180	190	230	210	160	250	220	200	210	150

Use the chi-square test to assess the correctness of the hypothesis that the digits were distributed in equal numbers in the tables from which these were chosen.

M.B.A. (Full-Time) DEGREE EXAMINATION  
First Semester  
CP -103 MANAGERIAL ECONOMICS  
(Effective from the admitted batch of 2008-2009)

Time: Three hours  
marks

Maximum : 85

1. Section A consists of eight short answer questions out of which the candidate has to answer questions out of answer any FIVE questions. Each answer should not exceed 1 page each.
2. Section B consists of five questions. Each question shall consists of either (a) or (b) choice. The answer for each question shall not exceed 5 pages each.
3. Section C consists of Case Study which is compulsory.

SECTION A - (5 X 3 = 15 marks)

1. (a) Descriptive Economics

- (b) Managerial Utility
- (c) Derived Demand
- (d) Cross elasticity
- (e) Opportunity Cost
- (f) Duopoly
- (g) Trade Cycle
- (h) Constrained optimization.

SECTION B - (5 X 8 = 40 marks)

2. (a) Discuss the relationship between managerial economics and other branches of knowledge such as Microeconomics.

Or

(b) What is the theory of firm ? What assumptions are made by the economists under the theory of firm ?

3. (a) What is elasticity of demand ? Write the managerial decisions which require the elasticity of demand.

Or

(b) Describe the forecasting techniques used for estimating the demand for a new product.

4. (a) Show diagrammatically how optimum input combination is arrived for a two input and one output production situation with the help of isoquant cost and isoquant maps.

Or

(b) Write the various economies of scale. Show how optimum size of a firm is arrived.

5. (a) Describe the various theories of profit.

Or

(b) Show diagrammatically how price and output levels are determined in the perfect markets.

6. (a) What is Suboptimisation ? Describe how optimisation models are developed.

Or

for (b) What is inflation ? Discuss the role of fiscal and monetary policies  
controlling inflation.

SECTION C - (15 marks)

(Case Study) (Compulsory)

7.

Model Question Paper  
M.B.A (FT) Degree Examination  
First Semester  
CP -104 Business Environment  
(Effective from the admitted batch of 2008-2009)

Time: Three hours

Maximum : 70 marks

- 1 Section A consists of Eight short answers questions out of which the candidate has to answer any five questions not exceeding One page each.
- 2 Section B consists of Five questions. Each question consists of either or choices and the candidate has to answer either (a) or (b) from each question.

Section A - (5x3 = 15 marks)

- 1.(a) Globalisation  
(b) Balance of Payments  
(c) Micro environment of business  
(d) Free trade vs. protection  
(e) Mixed economy  
(f) Trade barriers  
(g) Public sector  
(h) WTO

Section B - (5x8 = 40 marks)

- 2 (a) Discuss the effect of cultural and political factors on business decisions  
or  
(b)What are the significant trends observed in the external trade over the past decade
- 3 (a)Discuss the role of economic planning with special reference to Liberalisation ?  
or  
(b) Write the trends of Public and Private sectors in the last five year plans
4. (a)Discuss the structural changes brought about in the new Industrial Policy of 1991.  
Or  
(b)Discuss the concept of disequilibrium in BOP and enlist the methods of correction.
- 5.(a) Write the objectives and salient features of Competition Act 2002.  
Or  
(b) Write your observations on business ethics of Indian business
- 6 (a) Write the objectives, organization structure and functioning of WTO  
or  
(b) Explain in detail the mechanism of foreign exchange market.

Section - C (15 Marks)

Case Study Compulsory

MBA(FT) Degree Examination  
First Semester  
CP -105 ACCOUNTING FOR MANAGERS  
(Effective from the admitted batch of 2008-2009)

Time: Three Hours  
marks

Maximum : 70

1. Section A consists of eight short answer questions out of which the candidate has to answer any Five Questions.

2. Section B consists of Five questions. Each question consists of either or choices and the candidate has to answer either (a) or (b) from each question.

SECTION A - 5 x 3 = 15 Marks

1. Write any FIVE of the following
- a) GAAP
  - b) Accounting Cycle
  - c) Profit and Loss Account
  - d) Ratio Analysis
  - e) Marginal Costing
  - f) P/V ratio
  - g) Zero based budgeting
  - h) Budgetary control

SECTION B - 5 X 11 = 55 Marks

2. (a) Define 'Accounting' and explain its features and limitations.  
Or  
(b) Discuss the tools and techniques of cost accounting
3. (a) Explain the procedure for the preparation of Balance sheet and its limitations  
Or  
(b) What are the Accounting Principles and Accounting Standards in Accounting System ?
4. (a) Discuss the significance and preparation of funds flow statement  
Or  
(b) Problem relating 'Cost-Volume-Analysis'
5. (a) Explain Decision making and process of Decision Making  
Or  
(b) Problem relating to 'Make or buy decision'
6. (a) What are the different types of budgets ? Explain briefly.  
Or  
(b) Explain different types of budget ?

M.B.A. (FULL-TIME) DEGREE EXAMINATION  
FIRST SEMESTER

CP-106: CORPORATE COMMUNICATIONS

(Effective from the admitted batch of 2008-2009)

Time: Three hours

Maximum: 70 marks

- (1) Section A consists of eight short answer questions. The candidate has to answer any five questions. The answer shall not exceed one page each.
- (2) Section B consists of five questions of either or choice and the candidate has to answer either (a) or (b) from each question. The answer shall not exceed five pages each.
- (3) Section C consists of a case study, which is compulsory.

Section—A—(5X3=15 marks)

1. Answer any FIVE from the following.
  - a) Small group communication
  - b) Non-Verbal communication
  - c) Body language
  - d) E-mail
  - e) Types of reports
  - f) Content listening
  - g) Silence
  - h) Hard negotiation

Section B - (5 x 8 = 40 marks)

2. (a) "The most significant characteristic of the human race is the ability to communicate." Discuss.  
Or  
(b) Write a detailed note on communication.
3. (a) Compare and contrast Formal Vs. Informal communication, interpersonal Vs. intra personal communication.  
Or  
(b) Write a note on Exchange theory, Johari window and Transactional analysis.
4. (a) Write a note on effective interpersonal communication.  
Or  
(b) What is motivation? Discuss the role of communication in the employee motivation.
5. (a) Write a letter to a financial institution requesting for an advance of Rs.10,00,000 for your organization, with out a security?  
Or  
(b) Write a letter to M/S A to Z electronics for a replacement of a "Fully automatic Washing Machine" of 7.5 kgs. Purchased recently which is not working to your satisfaction. You need to bring in that the warranty is not expired for your machine.
6. (a) What are the characteristics of a good report? How should reports be formatted and presented?  
Or

- (b) Draft a report after having surveyed company retirement practices and recommend retirement policies for a company which retained you.

Section - C (15 marks)  
Case Study (Compulsory)

7. The qualities of leadership of a manager are put to a real test in an emergency. Think of ten emergency situations in a factory and write the communication requirements on each of them.

M.B.A. (Full-time) Degree Examination  
I Semester  
CP: 107 SOFT SKILLS - 1(Business English)

(Effective from the admitted batch of 2008-2009)

Time: 3 Hours

Maximum

Marks: 70

- III. Section A consists of Eight short answer questions out of which the candidate has to answer any Five.
- IV. Section B consists of Five questions. Each section shall consist of 'a' and 'b' choice.

SECTION-A (5 x 3 = 15 marks)

1. (a) What is meant by Functional language ?

- (b) How many Polite phrases are there in Business Communication ?

- (c) Write in detail about the feedback and evaluation techniques.
- (d) Do you think questions are useful in self assessment elicitation. Illustrate with examples
- (h) Elucidate the basic business presentation techniques which are useful for any business firm.
- (i) What are the oral and written conventions which are useful for expressing numerical information in English ?
- (j) Prepare a table showing the timings of departure and arrival of these trains at Secunderabad.

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(h) The University Grants Commission has given a building grant to your college for the construction of a library. Suggest a plan for the library building.

Write a paragraph and supplement it with a map or plan of the proposed building.

#### SECTION-B (5 x 10 = 50)

1. Write an application for the post of an Officer trainee in a firm.

or

Imagine that you are an Officer-in-charge of section of the clerks. Write a letter of appointment to one of the candidates offering a post.

2. What is meant by Communication ? How this term is used in business ?.

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Write any five effective techniques, which are used in Business English.

3. Elucidate the basic business presentation techniques which are useful for any business firm.

Or

What are the oral and written conventions which are useful for expressing numerical information in English.

4. Make a report on the flood or drought situation in your district and send to the editor of a News paper

or

You are a Project Officer at the District Adult Education Centre. Write a report on the literary activities conducted under your supervision during the current year.

5. What are the team building skills which are helpful for "team building" ?

or

Discuss the use of emphatic structures in English and discuss strategies for effective relationship.

M.B.A(PT) DEGREE EXAMINATION  
First semester

CP - 101 PERSPECTIVES OF MANAGEMENT  
(Effective from the admitted batch of 2008-2009)

Time: Three hours

Maximum: 70 marks

1. Section A consists of EIGHT short answers questions  
out of which the candidate has to answer any FIVE questions. Each answer shall not exceed 1 page each.
2. Section consists of five questions. Each question consists  
of either or choice and the candidate has to answer either  
(a) or (b) form each question. The answer shall not  
exceed 5 pages each.
3. Section C consists of case study and it is compulsory.

SECTION A—(5x3=15 Marks)

1. Answer any FIVE of the following:
  - (a) Importance of management
  - (b) Social responsibility of management
  - (c) Decision Tree
  - (d) Grapevine Communication
  - (e) Centralization of Authority
  - (f) Successful Leader
  - (g) Techniques of Control
  - (h) Delegation.

SECTION B—(5x8=40 marks)

3. (a) Define management. Outline the various functions  
of Management. How far they are successfully

implemented in organization?

(OR)

(b) Examine the concept of American Style of Management. What are its advantage and disadvantages?

7. (a) Examine the significance of planning in a large

Scale organization. Outline the various types of Planning.

(OR)

(b) Is decision making important in a large scale

Organization? Explain clearly the process Involved in decision making.

8. (a) What do you understand by Span of Control?

Examine the factors which are influencing span of control.

(OR)

(b) What is meant by structure of an organization?

Distinguish between functional structure and Divisional structure.

9. (a) Identify the qualities of a successful Leader. Discuss the advantage and disadvantages

of any one of the styles of leadership of your Choice.

(OR)

(b) Define 'Control'. What are the various Principles of control?

10. (a) Discuss some important typologies of Organizations. How are Organizations classified on the basis of primary beneficiary? Point out the problems which these Organizations have to face.

(OR)

(b) People sometimes resist change for the sake of Resistance." Comment.

SECTION C—(15 Marks)

7. Case Study  
(Compulsory)

Model Question Paper  
M.B.A (PT) Degree Examination  
First Semester  
CP 102 Quantitative Techniques for Management  
(Effective from the admitted batch of 2008-2009)

Time: Three hours

Maximum : 70 marks

Section A consists of Eight short answers questions out of which the candidate has to answer any five questions.

Section B, consists of Five questions. Each question consists of either or choices and the candidate has to answer either (a) or (b) from each question.

Section A - (5x3 = 15 marks)

5. (a) Define functions and state the different types of applications of functions?
- (b) Write about basic rules of counting permutations ?
- (c) Write about formulae of calculation of standard deviation - Discrete series?
- (d) What are progressions ?
- (e) Explain errors in hypothesis testing?
- (f) What are the degrees of freedom?
- (g) Explain about point and Interval Estimates of Average?
- (h) What is presentation of data?

Section B - (5x11 = 55 marks)

6. (a) Solve the following system of simultaneous equations using Cramer's rule.

$$3x+4y = 5 \text{ and } 3x - 4y = 2$$

Or

- (c) What is Maxima and Minima of functions? Write procedure for Maximum and Minimum?
7. (a) What do you mean by Central tendency? Explain different measures of central tendency?

Or

- (b) Compute regression lines from the following data:

X:	1	2	3	4	5	6	7	8	9
Y:	20	18	21	19	23	22	25	27	23

8. (a) What is sampling ? Explain various methods of sampling with suitable examples.

Or

- (b) Suppose that the number of births resulting in twins during a year has a Poisson distribution with parameter  $\lambda=1$ . Calculate the probability that during a year there (i) is no twin birth, (ii) exactly one twin birth (iii) less than 2 twin births, (iv) greater than 1 twin birth.

5. (a) What are sampling distribution ? Explain the functions usefulness of normal and binomial distributions .

(or)

- (b) A random sample of 100 articles taken from a batch of 2696 articles contains 5 defective articles . Find 95per cent confidence interval from the proportion of defective articles in the whole batch.

6. (a) Write about tests of difference between mean and proportion of small and large samples

or

- (b) 2000 digits were selected at random from set of tables. The frequencies of digits were given below.

Digit:	0	1	2	3	4	5	6	7	8	9
Frequency:	180	190	230	210	160	250	220	200	210	150

Use the chi-square test to assess the correctness of the hypothesis that the digits were distributed in equal numbers in the tables from which these were chosen.

M.B.A. (Part-Time) DEGREE EXAMINATION  
First Semester  
CP -103 MANAGERIAL ECONOMICS  
(Effective from the admitted batch of 2008-2009)

Time: Three hours  
marks

Maximum : 85

4. Section A consists of eight short answer questions out of which the candidate has to answer questions out of which the candidate has to answer any FIVE questions. Each answer should not exceed 1 page each.
5. Section B consists of five questions. Each question shall consist of either (a) or (b) choice. The answer for each question shall not exceed 5 pages each.
6. Section C consists of Case Study which is compulsory.

SECTION A - (5 X 3 = 15 marks)

1. (a) Descriptive Economics  
(b) Managerial Utility  
(c) Derived Demand  
(d) Cross elasticity  
(e) Opportunity Cost  
(f) Duopoly  
(g) Trade Cycle  
(h) Constrained optimization.

SECTION B - (5 X 8 = 40 marks)

2. (a) Discuss the relationship between managerial economics and other branches of knowledge such as Microeconomics.

Or

(b) What is the theory of firm? What assumptions are made by the economists under the theory of firm?

3. (a) What is elasticity of demand? Write the managerial decisions which require the elasticity of demand.

Or

(b) Describe the forecasting techniques used for estimating the demand for a new product.

4. (a) Show diagrammatically how optimum input combination is arrived for a two input and one output production situation with the help of isoquant cost and isoquant maps.

Or

(b) Write the various economies of scale. Show how optimum size of a firm is arrived.

7. (a) Describe the various theories of profit.

Or

(b) Show diagrammatically how price and output levels are determined in the perfect markets.

8. (a) What is Suboptimisation ? Describe how optimisation models are developed.

Or

(b) What is inflation ? Discuss the role of fiscal and monetary policies for controlling inflation.

SECTION C - (15 marks)

(Case Study) (Compulsory)

7.

Model Question Paper  
M.B.A(PT) Degree Examination  
First Semester  
CP -104 Business Environment  
(Effective from the admitted batch of 2008-2009)

Time: Three hours

Maximum : 70 marks

- 1 Section A consists of Eight short answers questions out of which the candidate has to answer any five questions not exceeding One page each.
- 2 Section B consists of Five questions. Each question consists of either or choices and the candidate has to answer either (a) or (b) from each question.

Section A - (5x3 = 15 marks)

1. (a) Globalisation
- (b) Balance of Payments
- (c) Micro environment of business
- (d) Free trade vs. protection
- (e) Mixed economy
- (f) Trade barriers
- (g) Public sector
- (h) WTO

Section B - (5x8 = 40 marks)

- 2 (a) Discuss the effect of cultural and political factors on business decisions  
or  
(b) What are the significant trends observed in the external trade over the past decade
- 3 (a) Discuss the role of economic planning with special reference to Liberalisation ?  
or  
(b) Write the trends of Public and Private sectors in the last five year plans
4. (a) Discuss the structural changes brought about in the new Industrial Policy of 1991.  
Or

(b) Discuss the concept of disequilibrium in BOP and enlist the methods of correction.

5.(a) Write the objectives and salient features of Competition Act 2002.

Or

(b) Write your observations on business ethics of Indian business

6 (a) Write the objectives, organization structure and functioning of WTO

or

(b) Explain in detail the mechanism of foreign exchange market.

Section - C (15 Marks)

Case Study Compulsory